



UWM FOUNDATION  
**ANNUAL REPORT**  
**2023**

## OFFICERS

John H. Kissinger ('79)

*Chair*

Matthew D. Rinka ('97)

*Vice Chair*

Lisa J. Van Landeghem, CPA

*Treasurer*

Christina H. Fiasca ('80)

*Secretary*

## DIRECTORS

Michael Aldana ('87)

David J. Barnett ('69)

Brian J. Bear, MD ('81)

James R. Blinka, CPA ('85)

Robert Bukowski

Ellen Censky, Ph.D ('79)

Stephanie Chedid ('94)

Lori Craig

Andrew DeGuire

Donna Drosner, CFP, CRC ('78)

Jeff V. Hembrock

Jackie Herd-Barber

Kimberly Kane

Roger Kamau

Margaret C. Kelsey ('06)

Rebekah Kowalski

Matt Kulasa

Ron Lusk

Keri McConnell

Ronald D. Miller

David Misky ('92)

Thomas A. Myers, JD

Michael D. Orgeman, JD

Dennis J. Webb ('71)

Peggy Williams-Smith

## EX-OFFICIO DIRECTORS

David H. Gilbert

Michelle Putz ('96, '04)

Curtis A. Stang, CPA

Joah W. Tucker ('06)



Dear Friends,

I continue to be amazed of the impact that the University of Wisconsin-Milwaukee has in the Region and across the State. Whether you consider the preparation of 5,000 graduates to enter the workforce annually or the many collaborations with industry on cutting edge research that supports economic growth and public wellbeing, UWM is vital to our state's success.

The UWM Foundation plays an important role in the success of the University. Fiscal Year 2023 marks our 50th anniversary supporting UWM. To date, we have contributed \$375 million in support of virtually every aspect of university life. When adjusted for inflation, that would be over a half billion dollars to benefit our students, faculty and staff.

This year was another year of growth and innovation in our endeavor to support the University. Under the leadership of Chancellor Mark Mone and Vice Chancellor Joan Nesbitt, we had another banner year raising nearly \$36 million. This represents the second highest amount raised in a fiscal year in our history. These funds will support virtually every aspect of the University including student scholarships, endowed professorships, research and partnerships with the community.

We also welcomed a new Vice Chancellor for Marketing and Communications, Olivia Hwang to the University. She brings with her a broad array of new ideas and energy that will help UWM better connect with the many and varied constituencies it serves. Almost immediately upon her arrival she embarked in strategic planning and rebranding studies. Recognizing the wealth of expertise that many of our Board Members possess, she reached out to partner with the Foundation to create a Marketing and Strategic Communications Committee to assist with her efforts.

As my term as Chair winds down, I want to thank all our dedicated volunteers who contribute so much of their time and money to keep our university among the most respected institutions in the country. It has indeed been an honor to serve with each and every one of you and I look forward to continuing our efforts together in many new ways going forward.

Sincerely,

A handwritten signature in black ink, appearing to read 'John H. Kissinger'. The signature is fluid and cursive, with a large initial 'J'.

John H. Kissinger (79)

Chair

UWM Foundation Board of Directors

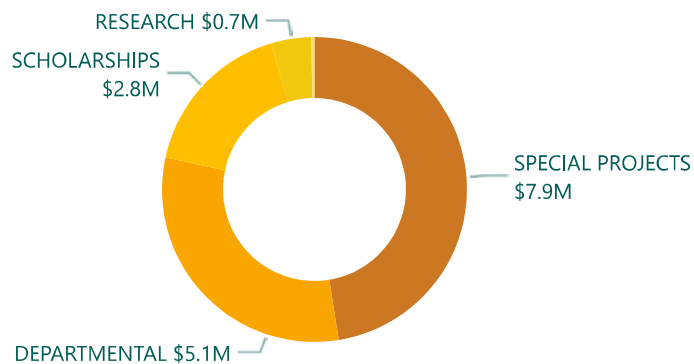


UWM Foundation, Inc.  
1440 E. North Ave.  
Milwaukee, WI 53202

# 2023 SUPPORT TO CAMPUS

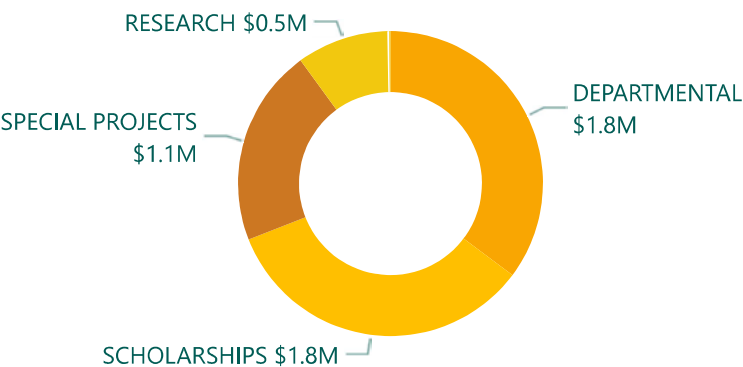
TOTAL DOLLARS  
DISTRIBUTED FROM  
CURRENT USE IN 2023

\$16.6M



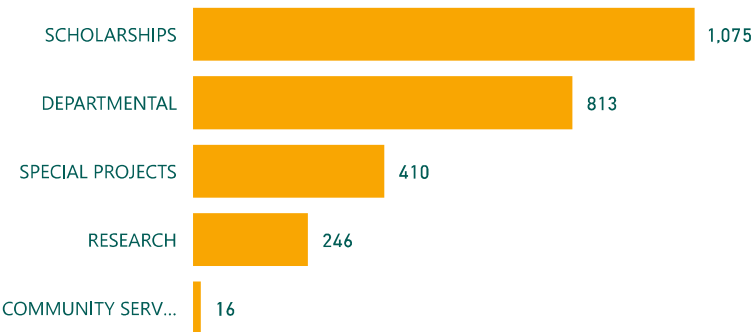
TOTAL DOLLARS ALLOCATED  
FOR SPENDING FROM  
ENDOWMENT IN 2023

\$5.2M



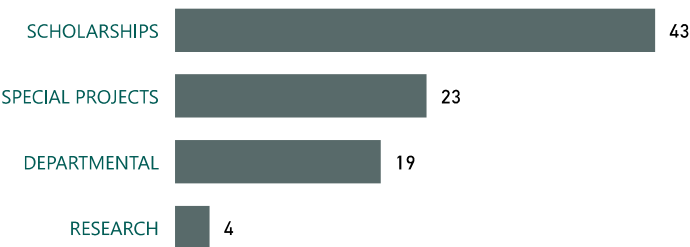
ALL FUNDS IN 2023

2,560



NEW FUNDS ADDED IN 2023

89



## MESSAGE FROM THE TREASURER

### Lisa Van Landeghem

Fiscal year 2023 was a strong year for the UWM Foundation. Our net assets increased by over \$13 million, and we disbursed a record \$24 million to the University in support of three broad areas: student success, research excellence and community engagement. Within student success, we surpassed \$5 million in scholarships for the first time providing \$5.4 million to help with tuition and living expenses for students at UWM.

Our strong financial position benefited from rebounding financial markets and robust fundraising efforts. Overall returns on our endowment portfolio topped 11% and fundraising brought in \$35.7 million. We also benefited from a \$686,000 contribution from our affiliate corporation, the UWM Real Estate Foundation. This contribution was a result of the accumulation of budget surpluses going back to Fiscal 2017 when the residence hall refinancing occurred.

The customer relations management system operated by the Foundation is one of the most important tools supporting our fundraising efforts. In FY 22, we approved funding for a new state of the art system with an 18 to 24 month implementation process. I am delighted to report that this project has reached several milestones this year. The core implementation team comprised of UWM Foundation IT professionals, and UWM University Advancement subject matter experts have completed the data migration, testing, prototyping, and testing user stories. They are now working on refining functionality, documenting processes, training, in preparation to go live in 2024 in advance of the University's next major fundraising initiative.

It was an honor to be elected Treasurer of the UWM Foundation this year. I want to thank my fellow Board Members and the dedicated staff for making my first year of service in this position a pleasure. I deeply appreciate all the work they do on behalf of this great University.

Please visit the foundation's website at [uwm.foundation](https://uwm.foundation), where we post a comprehensive list of financial data, including complete audited financial statements, 990 tax returns, annual investment return summary and other financial information.



Lisa Van Landeghem is Managing Director of Assurance Services at Ernst & Young LLP. She serves as Treasurer on UWM Foundation Board of Directors and Chairs the Board's Finance Committee. She brings over 25 years of experience in public accounting experience to the Board and has extensive experience servicing both public and privately held companies. She has worked in the consumer products, retail, and manufacturing industries throughout her career. Lisa is a lead executive on numerous audit engagements. She is also the engagement quality reviewer for a number of clients and has a role in the EY Central Region quality team.

# The UWM Foundation, Inc. and Affiliates

## Consolidated Statements of Financial Position

June 30, 2023 and 2022

Assets	2023	2022
Current assets:		
Cash and cash equivalents	\$ 1,768,089	\$1,810,921
Accrued investment income	531,806	410,011
Accounts receivable - Net	624,677	491,334
Promises to give, current portion - Net	6,309,190	4,464,631
Prepaid expenses and other	139,759	40,175
Total current assets	9,373,521	7,217,072
Investments	225,515,412	209,322,436
Property and equipment - Net	51,450,823	53,500,390
Other assets:		
Restricted cash and cash equivalents	3,853,539	3,720,742
Cash surrender value of life insurance	1,054,305	1,052,099
Split interest contributions receivable from charitable remainder trusts	108,909	86,470
Promises to give, less current portion - Net	5,191,216	7,727,651
Total other assets	10,207,969	12,586,962
<b>TOTAL ASSETS</b>	<b>\$ 296,547,725</b>	<b>\$ 282,626,860</b>

# The UWM Foundation, Inc. and Affiliates

## Consolidated Statements of Financial Position (Continued)

June 30, 2023 and 2022

Liabilities and Net Assets	2023	2022
Current liabilities:		
Current maturities of note payable	\$ 2,059,478	\$ 1,981,836
Due to the University of Wisconsin-Milwaukee	4,324,583	2,805,340
Amounts payable under fiscal agent responsibilities	120,034	127,000
Accounts payable	204,292	149,007
Accrued interest payable	603,190	619,209
Deferred revenue	1,451,948	191,948
Accrued liabilities	776,589	869,109
<b>Total current liabilities</b>	<b>9,540,114</b>	<b>6,743,449</b>
Long-term liabilities:		
Note payable, less current maturities - Net	71,874,430	73,904,130
Deferred revenue	1,821,836	2,215,907
<b>Total long-term liabilities</b>	<b>73,696,266</b>	<b>76,120,037</b>
<b>Total liabilities</b>	<b>83,236,380</b>	<b>82,863,486</b>
Net assets (deficit) :		
Without donor restrictions	(7,024,991)	(7,695,581)
With donor restrictions	220,336,336	207,458,955
<b>Total net assets</b>	<b>213,311,345</b>	<b>199,763,374</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 296,547,725</b>	<b>\$ 282,626,860</b>

# The UWM Foundation, Inc. and Affiliates

## Consolidated Statements of Activities

Year Ended June 30, 2023

	Without Donor Restrictions	With Donor Restrictions	Total
Support and revenue:			
Contributions and grants	\$ 1,735,777	\$ 23,225,982	\$ 24,961,759
Contributions of nonfinancial assets	3,858,888	-	3,858,888
Rental income	5,504,554	-	5,504,554
Investment income	2,024,015	14,740,780	16,764,795
Other income	50,779	-	50,779
Net assets released from restrictions	25,089,381	(25,089,381)	-
<b>Total support and revenue</b>	<b>38,263,394</b>	<b>12,877,381</b>	<b>51,140,775</b>
Expenses:			
Program:			
Distributions to the University of Wisconsin-Milwaukee:			
Student financial aid	5,375,024	-	5,375,024
Teaching and departmental programs	7,564,134	-	7,564,134
Community service	31,828	-	31,828
Research	967,804	-	967,804
Special projects	8,574,296	-	8,574,296
<b>Total distributions</b>	<b>22,513,086</b>	<b>-</b>	<b>22,513,086</b>
<b>Other program expenses</b>	<b>8,463,252</b>	<b>-</b>	<b>8,463,252</b>
<b>Total program expenses</b>	<b>30,976,338</b>	<b>-</b>	<b>30,976,338</b>
Supporting services:			
General administration	1,705,523	-	1,705,523
Direct fundraising	1,052,055	-	1,052,055
Development services received from personnel of the University of Wisconsin-Milwaukee	3,858,888	-	3,858,888
<b>Total distributions and expenses</b>	<b>37,592,804</b>	<b>-</b>	<b>37,592,804</b>
Change in net assets	670,590	12,877,381	13,547,971
Net assets at beginning of year	(7,695,581)	207,458,955	199,763,374
<b>Net assets (deficit) at end of year</b>	<b>\$ (7,024,991)</b>	<b>\$ 220,336,336</b>	<b>\$ 213,311,345</b>

# The UWM Foundation, Inc. and Affiliates

## Consolidated Statements of Activities (Continued)

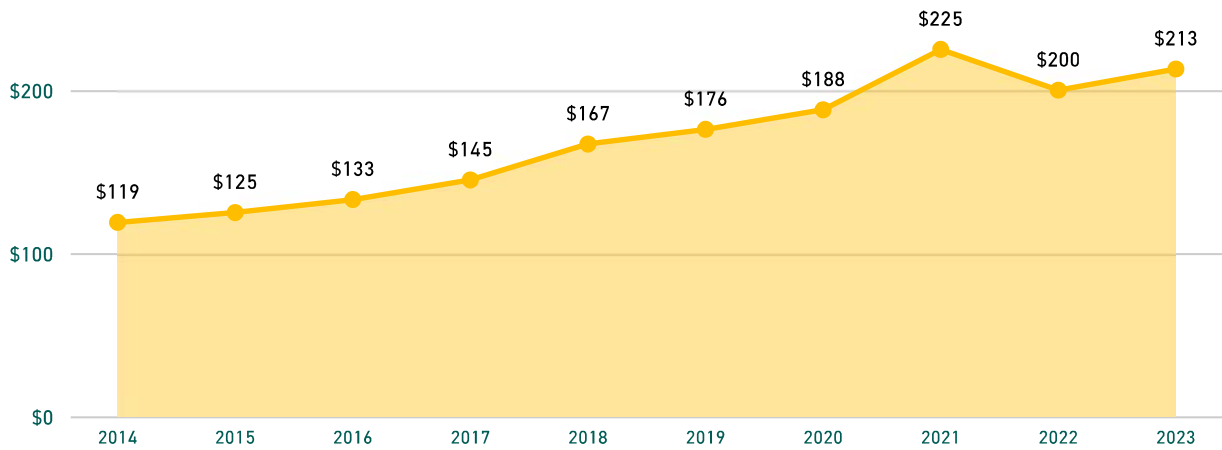
Year Ended June 30, 2022

	Without Donor Restrictions	With Donor Restrictions	Total
Support and revenue:			
Contributions and grants	\$ 1,025,059	\$ 29,543,403	\$ 30,568,462
Contributions of nonfinancial assets	4,217,989	-	4,217,989
Rental income	5,568,119	-	5,568,119
Loss on sale or disposal of property and equipment	(2,983,350)	-	(2,983,350)
Investment loss	(7,880,659)	(19,949,554)	(27,830,213)
Other income	197,564	-	197,564
Contributions from reincorporation of UWM Alumni Association	2,963,575	-	2,963,575
Net assets released from restrictions	22,793,287	(22,793,287)	-
<b>Total support and revenue</b>	<b>25,901,584</b>	<b>(13,199,438)</b>	<b>12,702,146</b>
Expenses:			
Program:			
Distributions to the University of Wisconsin-Milwaukee:			
Student financial aid	4,764,100	-	4,764,100
Teaching and departmental programs	5,706,350	-	5,706,350
Community service	15,945	-	15,945
Research	912,615	-	912,615
Special projects	8,471,923	-	8,471,923
<b>Total distributions</b>	<b>19,870,933</b>	<b>-</b>	<b>19,870,933</b>
<b>Other program expenses</b>	<b>8,455,416</b>	<b>-</b>	<b>8,455,416</b>
<b>Total program expenses</b>	<b>28,326,349</b>	<b>-</b>	<b>28,326,349</b>
Supporting services:			
General administration	2,300,497	-	2,300,497
Direct fundraising	1,208,288	-	1,208,288
Development services received from personnel of the University of Wisconsin-Milwaukee	3,369,384	-	3,369,384
<b>Total distributions and expenses</b>	<b>35,204,518</b>	<b>-</b>	<b>35,204,518</b>
Excess (deficiency) of support and revenue over distributions and expenses	(9,302,934)	(13,199,438)	(22,502,372)
Other Expense - Distributions of assets related to transfer of controlling interest in Innovation Campus Owner's Association	(2,395,085)	-	(2,395,085)
Change in net assets	(11,698,019)	(13,199,438)	(24,897,457)
Net assets at beginning of year	4,002,438	220,658,393	224,660,831
<b>Net assets at end of year</b>	<b>\$ (7,695,581)</b>	<b>\$ 207,458,955</b>	<b>\$ 199,763,374</b>

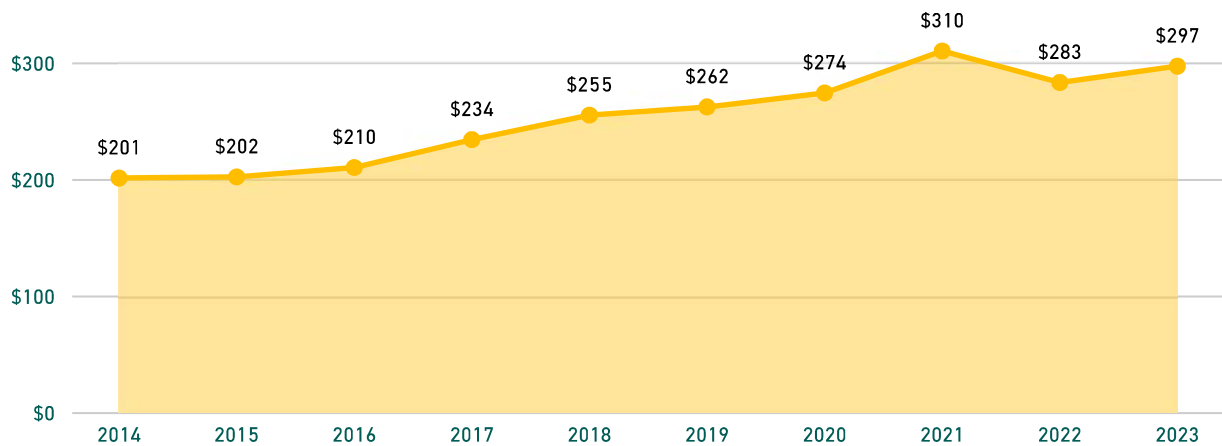


# GROWTH OVER LAST 10 YEARS

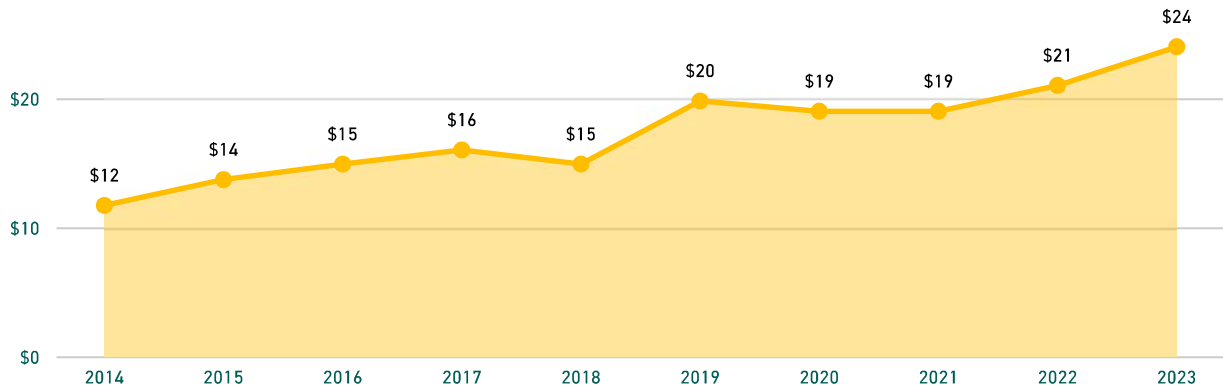
## NET ASSETS (in millions)



## TOTAL ASSETS (in millions)



## CAMPUS EXPENDITURES (in millions)



## MESSAGE FROM INVESTMENT COMMITTEE CHAIR

**Robert Bukowski**

The markets made a strong comeback during our fiscal year ending on June 30, 2023. Our one-year return rebounded to a healthy 11.3% boosting our 10-year return to 7.9%. Our total investment portfolio now exceeds \$225 million with \$143 million permanently endowed. The Investment Committee repositioned the bond portfolio of the Foundation's operating reserve to reduce risk and take advantage of much higher money market rates, currently in excess of 5%. The portfolio will reinvest cash received from maturing bonds into additional money market funds. This reduces the risk of having to liquidate bonds and take losses to fund disbursements. The Committee will also assess opportunities to increase our bond holdings in the future if interest rates begin to decline in FY24.

The primary investment objective of the Foundation is to provide a real rate of return over inflation sufficient to support UWM's broad education mission in perpetuity. It is particularly important to grow the assets in real terms to enable the Foundation to sustain the purchasing power of spending on programs and administration without eroding the real value of the principal corpus. The endowment spending is allocated across three broad categories – student success, research excellence and community engagement.

The Foundation's assets are actively invested to achieve capital growth through the appreciation of securities held through the accumulation and reinvestment of dividend and interest income. The Committee meets quarterly to assess market conditions, review returns against the predetermined benchmarks, evaluate the portfolio's asset allocation and make adjustments within the parameters defined by the board-approved investment policy.

Historically, the endowment's investments have outperformed the average investment returns for university foundations as reported by the National Association of College and University Business Officers. I would like to thank all the members of the Investment Committee for the extra time they devoted to our enhanced meeting schedule during these extraordinary times, and for their continued contributions of expertise for the benefit of the university.



Robert Bukowski is the managing director and founder of Alpha Investment Consulting Group, LLC. Alpha was founded in 1989 and provides fee-based investment consulting services to institutional clients. He has been actively involved in the financial services business for over 30 years acting as an expert witness, technical expert, business manager, business owner and fiduciary.

## EXPLANATION OF TYPES OF FUNDS

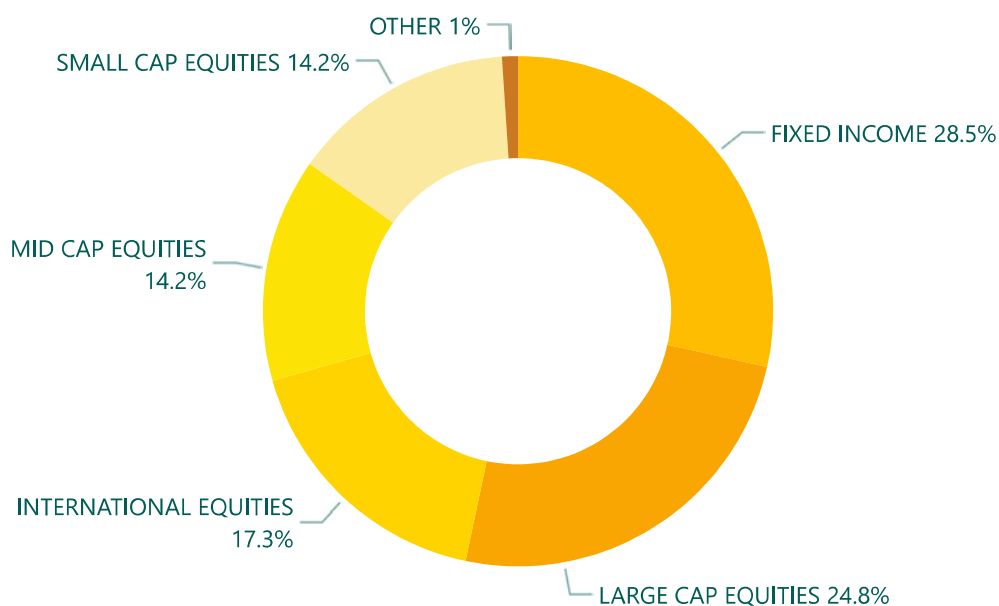
**Endowment Funds:** donor-restricted funds intended to support campus programs in perpetuity. These include the traditional endowment funds and the flexible endowment funds. Endowment funds are currently invested in the 70/30 (equities/fixed) pool and spending is subject to the annual spending allocation approved by the Investment Committee (currently 4%).

- *Traditional Endowment Funds* – Only earnings less than the management fee may be spent from this account, pursuant to the board-approved spending policy. Principal may not be spent under any circumstances.
- *Flexible Endowment Funds* – Under normal circumstances, only earnings less than the management fee may be spent from this account. However, the Memorandum of Agreement allows for principal to be spent under specifically outlined circumstances.

**Intermediate Funds:** donor-restricted funds intended to support campus programs over an intermediate time horizon greater than five years. Intermediate funds are currently invested in the 50/50 and 30/70 pools. Spending is managed under the terms of the donor agreement.

**Current Use Funds:** primarily restricted funds supporting campus programs spent down over a very short-term time horizon (usually less than five years). The foundation's unrestricted reserve is also invested in the current use fund pool, other than the amount contributed to the student investment fund. The spending fund is currently invested in bonds and money market funds.

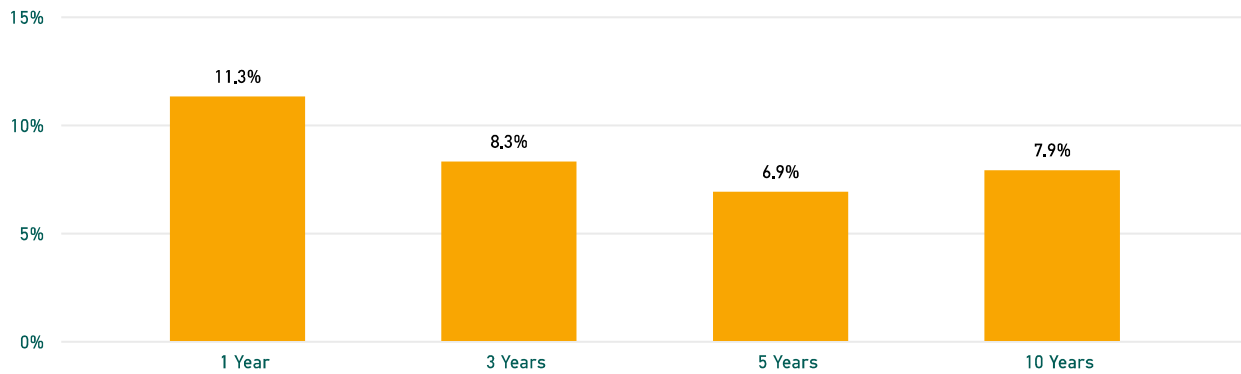
## OVERALL ASSET ALLOCATION AS OF JUNE 30, 2023



# INVESTMENT PERFORMANCE

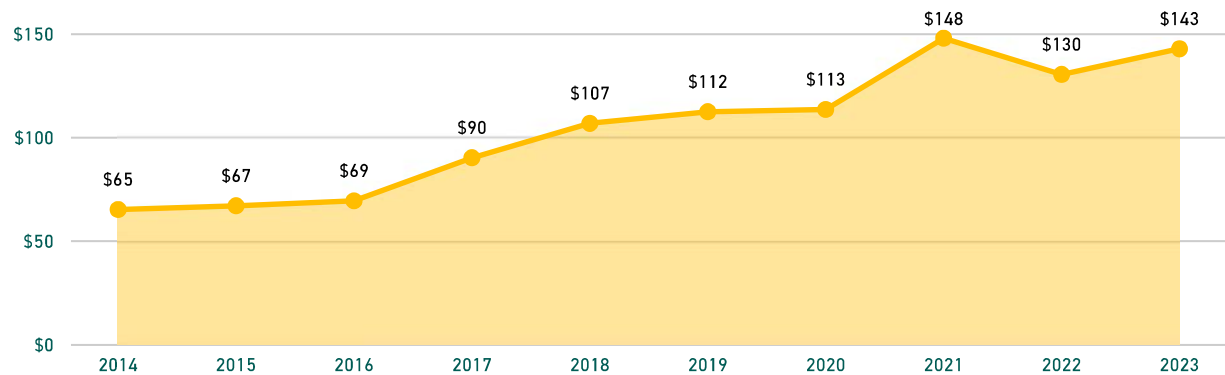
## INVESTMENT PERFORMANCE \*

Annualized for periods ending June 30, 2023

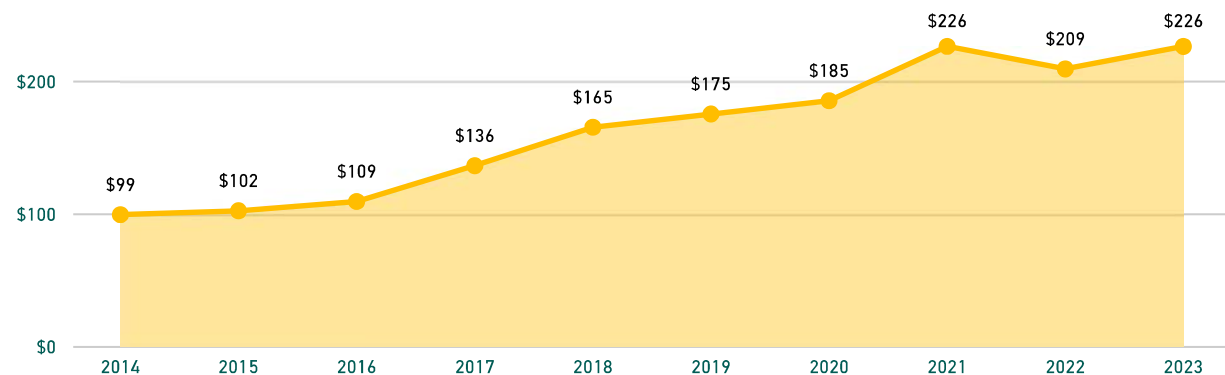


\* Net of external manager fees

## ENDOWMENT PORTFOLIO (in millions)



## TOTAL INVESTMENT PORTFOLIO (in millions)





# UWM PROFILE

## Academics

- 13 degree-granting schools and colleges, along with the Graduate School and School of Continuing Education
- Wisconsin's only architecture school
- Wisconsin's only accredited school of public health
- The only school of higher education in North America dedicated solely to freshwater sciences
- 213 academic programs
- 2 associate programs
- 103 bachelor's programs
- 69 master's programs
- 39 doctoral programs

## Research

- Ranked in the top 4% of research universities, a category known as R1, by the Carnegie Classification of Institutions of Higher Education
- \$39.5 million in awards in fiscal year 2022-2023
- National 2018 Campus-Wide Award for Undergraduate Research Accomplishments from the Council on Undergraduate Research

## Student Profile

- Total enrollment: 22,937
  - Milwaukee campus: 21,931
    - » 18,445 undergraduates
    - » 4,492 graduate students
  - UWM at Washington County: 291 students
  - UWM at Waukesha: 715 students
- Milwaukee campus
  - Students from 50 states and 72 Wisconsin counties
  - 1,567 international students from 86 countries
  - Over 1,000 veterans enrolled, more than any other Wisconsin university
  - 39% of undergraduates are first-generation college students

## Alumni

- More than 207,000 alumni
- 74% live in Wisconsin



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**[uwm.foundation](http://uwm.foundation)**